



December 23, 2010

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: Notice of Ex Parte Conference
Telecommunications Relay Service ("TRS") & Speech-to-Speech Services for
Individuals with Hearing and Speech Disabilities
CG Docket No. 10-51

Dear Ms. Dortch:

On December 22, representing Purple, CEO Dan Luis and CFO and President John Ferron, met via teleconference with Paul de Sa from the Office of Strategic Planning and Policy.

The parties discussed the FCC's Notice of Inquiry pertaining to the video relay industry including topics such as the cost to provide VRS services based on scalability of operations and overall cost structure and the Commission's interest in more quantitative analysis to better understand the rationale for a multi-tier structure. The parties also discussed ways to facilitate greater competition and approaches to expanding the market for VRS services through broadband initiatives and subsidization of equipment for existing and new consumers of VRS.

Sincerely,

/s/
Kelby Brick, Esq.
Vice President, Regulatory & Strategic Policy